## M.A.R Open House

#### **Email Blast Guidelines**

Open House Email Blasts are a special service provided by the Association as part of your CRMLS Membership

## **Required Camera <u>READY</u>** Flyer Submission instructions

- Picture of front of house
- Broker logo, Listing Agent DRE# & Contact information
- Property address
- Date & time of Open House
- One page flyer only, must be ready for launch
- Hosting agent's name, DRE# & Contact Information if not the listing agent
- Special features or instructions

# **Due Date, Fees & Distribution**

- Flyer submission due by 4:00 pm Tuesdays
- Email blast on Friday by 8:30 am via Constant Contacts
- No Cost to member with the listing <u>Active</u> in the M.A.R CRMLS

No limit to number of distributions

- \$15 fee to member <u>without</u> the <u>listing active</u> in the M.A.R CRMLS \$15 fee per distribution
- Non-Member fee is \$35 per listing, per each distribution

#### For More information

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